

Petrella at Anuga 2025: New cream cheese variety for modern moments of indulgence

Glesse / Cologne, October 2025 - Petri Feinkost is presenting an innovative range of cream cheese at this year's **Anuga in Cologne**, giving new creative impetus to the delicatessen shelf. The new varieties set fresh accents in the market - versatile in flavour, processed to a high standard and ideal for flexible use in retail.

What makes the new range special is the successful combination of traditional cream cheese artistry and modern flavour trends. Refined with fresh herbs, aromatic spices and selected ingredients such as truffle or mediterranean feta, the new varieties impress with their **special creaminess** and **multi-layered flavours**.

Whether as an **aromatic spread, sophisticated dip** or **culinary highlight when cooking** - the new creations open up a wide range of applications for gourmets. For buyers, the range offers an attractive opportunity to respond to current consumer trends and at the same time enhance the flavour of the delicatessen range.

'With this new product range, we want to further expand our expertise in the fresh cheese segment and offer a contemporary flavour experience - authentic, creative and close to the consumer,' explains **Luisa Petri**, Head of Marketing at the family business.

Since its foundation in **1962, Petri Feinkost** has stood for freshness, innovation and craftsmanship. Managed in the second generation by **Markus and Stefan Petri**, the company from the Weserbergland region focuses on fresh ingredients, high quality and a **flexibly adaptable product portfolio** that is consistently geared towards the needs of the market.

Visitors to Anuga 2025 are cordially invited to taste the new vegan products at the Petri Feinkost stand and see the expanded portfolio for themselves.

With the expanded range, Petri Feinkost is addressing a **broad target group** - from traditional delicatessen lovers to trend-conscious connoisseurs in search of new taste experiences.

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